



UNIVERSITY OF HYDERABAD
STUDENTS' UNION ELECTION COMMISSION 2025 – 26

UoH/E.C/SUE/2025/

Date: 13.09.2025

CAMPAIGN GUIDELINES FOR
STUDENTS' UNION ELECTIONS 2025 - 2026

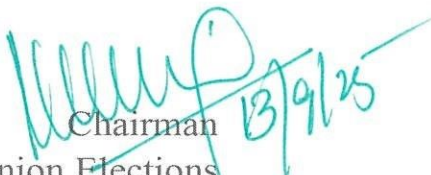
1. Each candidate is allowed a maximum of thirty Posters and ten banners (size: 3' X 5') only and **no Posters and banners are allowed outside the University gates. Only cloth banners are allowed.**
2. The paper/cloth made posters and banners have to be approved and signed by the Election Commission. The posters and banners for campaigning should be in English, Hindi and Telugu languages.
3. Posters/ Writings/ paintings shall NOT be pasted on walls of the academic and residential buildings.
4. Maximum permitted expenditure per candidate is Rs.7,000/-. Each candidate shall submit complete & audited accounts to the DSW office within two weeks of the declaration of results.
5. **Candidate can use pamphlets for campaigning only after getting the express consent of the Election Commission. A copy of each pamphlet distributed needs to be filed with the Election Commission in advance.**
6. Candidates and voters shall abide by the norms of decent canvassing. Personal slander, including on social media, and defacing, tearing and pulling down of posters will result in invalidation of the candidature/s.
7. **No rally or processions are allowed.**
8. Candidates shall not disturb or enter any classroom without the permission of the faculty member concerned.
9. No outsider is allowed to campaign for the elections in any form. Political/Religious leaders are prohibited from addressing the students under any pretext during the entire election process.

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10. The use of religious symbols or slogans as well as the use of names of any political party and social identity in banners, posters and pamphlets or any form of the campaign is strictly prohibited. The term political party refers to the list of political entities listed by the Election Commission of India.
11. **No candidate or supporter shall involve in any official canvassing or pamphleteering from 18th September, 2025 from 7:00 a.m. onwards.**
12. No candidate shall indulge in nor shall abet any activity, which may aggravate existing differences or create mutual hatred or cause tension between different religions, castes, communities, or between any group(s) of students.
13. Criticism of other candidates, when made, shall be confined to their policies and programmes, past record and work. Candidates shall refrain from criticism of all aspects of private life, not connected with the public activities of the other candidates or supporters of such other candidates. Criticism of other candidates, or their supporters based on unverified allegations or distortion shall be avoided.
14. There shall be no appeal to caste or communal feelings for securing votes. Places of worship, within or outside the campus shall not be used for election propaganda.
15. All candidates are prohibited from indulging or abetting, any activities which are considered to be "corrupt practices" and offences, such as bribing of voters, intimidation of voters, impersonation of voters in any form, canvassing or the use of propaganda within 100 meters of polling stations. They shall not hold any public meetings during the polling and counting process.
16. **On the Polling day, no candidate shall distribute, nor should any voter be in possession of any form of slips with candidates' name(s). Any violation will result in the disqualification of the voter found in possession of such material.**
17. No candidate or his/her supporters shall deface or cause any destruction to any property of the University, for any purpose whatsoever. All candidates shall be held jointly liable for any destruction of/defacing of any University property.


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18. Except the voters, no one shall enter the polling booth. No Voter shall be allowed without a valid ID card issued by the University/ Election Commission. No Mobile Phones, Pens, Pencils, or smart watches will be allowed in the polling booths.
19. All candidates shall be jointly responsible for ensuring the cleaning up of the polling area within 48 hours of the conclusion of polling. If not, the university authorities will direct the concerned to clean up and necessary penalty will be imposed.
20. Any digital manipulations will be reported to the appropriate authorities for necessary action.
21. Any violation of the above will result in invalidation of the candidature/s. The Election Commission/University authorities may also take appropriate disciplinary/legal action on any written complaints that are received in any regard.


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2025 - 2026
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To
All Concerned

11/11/11

Original
11/11/11